

ATA Today

February 2008

"Keeping the ATA tow network informed."

ATA Trucking Customer List

ATA is now providing services for **Zimmerman Truck Lines**. If you spot any ATA customer in trouble, please report the company, unit number, and location to ATA immediately. The call will only be acknowledged if it is called in to our dispatch center at 800-618-6946 ext 222. Do not start work until you receive permission to proceed from ATA.

ATA Tower Keeps the I-70 Open in the Mountains Above Denver

In response to claims from the tourism industry that traffic jams on the I-70 leading west out of Denver were costing the ski industry as much as \$800,000 per hour, the Colorado Department of Transportation (CDOT) looked for a solution. The answer came in the form of ATA and Dillon's Towing & Recovery who now maintains 3 heavy wreckers on the I-70 between Denver and Vail. The wreckers are stationed at trouble locations during heavy commute times and in stormy conditions to quickly clear disabled trucks from the roadway. When a truck blocks lanes in the corridor, Dillon's Towing & Recovery is quickly dispatched to the scene and moves the equipment to a safe haven where other towers in the area take over. In the first two months of operations, Dillon's has cleared over 50 disabled commercial vehicles from lanes - averaging under 30 minutes to do so! By all accounts the Dillon's/ATA team is meeting 100% of the objectives that were laid out in the CDOT pilot program.

Christopher Brown, the owner of Dillon's Towing & Recovery, owes the success to a great team effort: "While my drivers are doing a solid job of moving metal, we wouldn't even be here if ATA hadn't teamed with us on the CDOT proposal. The CDOT, ATA, Dillon's partnership is really making a difference on this challenging piece of highway." Chris added, "The benefits of this project have been very important for Dillon's. Besides being a nice piece of business, I have had the opportunity to meet a number of state officials who are the decision makers in Colorado's transportation industry."

ATA thanks Christopher Brown and his staff at Dillon's Towing & Recovery for their dedication to making this project a win/win for all involved, most importantly the Colorado motoring public. For questions regarding this project or how ATA can assist in government sponsored projects in your area, please e-mail Jill at jledbetter@amtowa.com or call direct at x248.

Due to all of the effort and hard work provided by Christopher Brown and the entire Dillon Towing & Recovery team, American Towing Alliance is expressing our appreciation by naming Dillon's **Tower of Month**. Congratulations to the entire group at Dillon's!!

If the quality of this fax is poor, you may visit www.amtowa.com and click on the ATowA Today link, February 2008 issue (<http://www.amtowa.com/atatoday.htm>)