

ATA Today

May 2007

“Keeping the ATA tow network informed.”

ATA Trucking Customer List

ATA is now providing services for **Bulldog Hiway Express**. If you spot any ATA customer in trouble, please report the company, unit number and location to ATA immediately. The call will only be acknowledged if it is called in to our dispatch center at 800-618-6946 ext 222. Do not start work until you receive permission to proceed from ATA.

Back Haul Board

The ATA back haul board is up and running. If you are looking for a long haul, please visit our website at www.amtowa.com and go to backhauls in the tower section of the site. If you are looking to advertise a long haul for one of your customers please contact Erik at Erik@amtowa.com , or 800-618-6946 Ext 245

Invoicing

ATA is utilizing very sophisticated mapping software, but we know that the route that the software maps may not be the exact route you take on a call. Therefore, ATA's mileage and yours may be different. If your contracted rates are by mileage, please include the mileage breakdown on your invoice i.e.: loaded mileage= 68 miles x \$2.50 a mile and/or empty mileage= 58 x \$1.50 a mileage or round trip mileage= 100 x \$2.00 a miles etc. This will avoid any conflict or confusion. Thank you

Dispatched Calls

When ATA calls you for a breakdown/recovery our dispatchers will give you all the information you need at the time of the call including a reference number. A faxed dispatch sheet is only for your records. Please **do not wait** for the dispatch sheet before rolling if the dispatcher accepts your ETA.

Tower of the Month

ATA congratulates **HD Wrecker** out of Amarillo, TX as tower of the month. HD Wrecker has vast knowledge in the towing industry and is always a helpful resource. Time and time again they have come through for ATA in unusual circumstances. ATA really appreciates the professionalism of this company and all the work they do for us.

If the quality of this fax is poor, you may visit www.amtowa.com and click on the ATOWA Today link, May issue (<http://www.amtowa.com/atatoday.htm>)