

ATA Today

April 2007

"Keeping the ATA tow network informed."

ETA's

Meeting ETA's is extremely important to the customers. The American Towing Alliance has seen a notable improvement on ETA's being met over the last couple of months. Congratulations to all the ATA vendors on your great success in the accuracy of your ETA's. It is truly appreciated. Keep up the great work!!!

After Hours

The ATA accounting department has noticed an increase in after hours rates on invoices. Please remember that the rates on your invoice should reflect the rates that are on your Service Agreement, regardless of the time of day or day of the week.

Tower of the Month

ATA congratulates Mott's Wrecker out of New Braunfels, TX as tower of the month. Jimmy Mott's is always available and eager to run ATA calls. He is always friendly and warm to the dispatchers and regularly keeps them updated when handling a call. His invoices are always fair and received in a timely manner. We are extremely happy to have Mott's Wrecker as a part of the ATA team.

Western States Tow Show

It's that time of year again. ATA will be exhibiting at the Tow Show in Reno, NV from May 31st- June 2nd. Please stop by and say hi. We will be available to answer questions or address any issues. It would be great to see you there. If you will be attending the Tow Show, please fill out the following information and fax back to the fax number below.

Yes I will be attending the CTTA Tow Show _____

Tow Company _____ Phone Number _____

Contact _____

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