

ATA Today

January 2007

"Keeping the ATA tow network informed."

ATA Trucking Customer List

ATA is now providing services for **TankStar USA, Inc.** If you spot any ATA customer in trouble, please report the company, unit number, and location to ATA immediately. The call will only be acknowledged if it is called in to our dispatch center at 800-618-6946 ext 222. Do not start work until you receive permission to proceed from ATA.

ATA Honors Another Fallen Tower

We cringe every time we hear it or read it. "Tower Killed at Accident Scene" was the heading this time. One of ATA's long time companies Unique Heavy Recovery in Phoenix, AZ , lost **Mark Shawn Walsh** age 49 in a very tragic way. He had just come to Unique recently from another company. The accident scene he was working was barricaded off with cones and flares and the lane closed to traffic. Precautions were taken to make it a safer working environment, and yet a car still drove into the blocked lane and hit Walsh at 65 miles per hour. Another reminder to all of us that these men and women put their lives on the line every single day in a heroic way. Our prayers go out to everyone affected by this horrible tragedy.

ATA's Tower Advisory Group

The **TAG**, as we call it, is a group of 18 independent towers on the ATA network who help keep us advised of towing related issues in the industry. At our last meeting conducted at the American Trucking Association headquarters in Washington DC we discussed Federal & State laws affecting Towing & Recovery. Also discussed were procedure changes that would best benefit the Towing Network and marketing strategies to increase our Trucking Fleet sales. There are no words to describe how valuable this group of towers is to the ATA and our progress.

Tower of the Month

ATA congratulates **P & S Towing** out of South San Francisco, CA as tower of the month. This company has continuously and consistently given ATA great service. They are highly dependable and very professional. The ATA dispatchers can always count on P&S. Not only do they give outstanding service, but also we can always count on a timely, equitable and comprehensive invoice at the end of each dispatch. ATA is proud to have P & S towing as part of our team and we congratulate the whole crew and staff as tower of the month.

If the quality of this fax is poor, you may visit www.amtowa.com and click on the ATowA Today link, January issue (<http://www.amtowa.com/atatoday.htm>)