

"Transport Topics" April 28, 2003

ATA Endorses American Towing

American Trucking Associations said that under an exclusive agreement it had endorsed the towing and recovery services for its members of American Towing Alliance, a California-based firm that handles dispatching, incident management and standardized billing for 1,400 towing companies.

Under terms of the endorsement, ATA said its members would pay a discounted dispatch fee to the alliance.

The endorsement came in response to requests from state trucking associations that ATA find a nationwide heavy-duty towing and recovery provider committed to "quick response and fair pricing", ATA President Bill Graves said in announcing the program April 23.

Trucking companies should see saving of 10% to 30% on annual towing costs, ATA said, while also cutting expenses required to find towing companies and to track, manage and pay for towing services.